



## 73rd Annual SDBA Leadership Conference

September 26 & 27, 2022

Spearfish Canyon Lodge  
10619 Roughlock Falls Rd  
Lead, SD 57754



### MONDAY, SEPTEMBER 26, 2022 - (Mountain Time)

- 8:00am - 12:00pm SDBA Board of Directors Meeting
- 12:00pm - 1:00pm Welcome Lunch
- 1:00pm - 3:00pm Leadership Speaker: Diane Sutter, ShootingStar Inc
- 3:00pm - 5:00pm General Managers Strategic Planning
- 5:00pm - 9:00pm Social Hour / Dinner and a Movie

***Voices of the Prairie***  
*A History of Broadcasting in South Dakota*  
*A film by Rocky Dailey, South Dakota State University*  
*Featuring: Verl Thomson, SD Broadcast Pioneer*



Carolyn Becker  
SDBA Chairman

### TUESDAY, SEPTEMBER 27, 2022 - (Mountain Time)

- 8:00am Breakfast
- 8:00am - 9:00am SDBA Business Meeting
- 9:00am - 12:00pm General Managers Strategic Planning (continued)
- 12:00pm Adjourn, box lunches provided
- 2:00pm Golf Outing (optional)

**Note:** *The 2022 SDBA Awards will be presented to the winners at their stations.  
The Awards will not be presented at the Conference.*