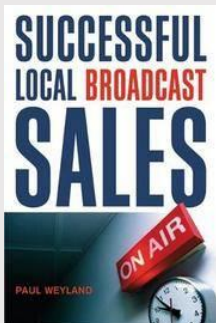




Back by popular demand, LBS presents Paul Weyland, a broadcast veteran with decades of experience in the field serving local direct clients. Paul is a globally sought-after broadcast expert with a contagious passion for local businesses. His presentation will entertain you and these principles will compliment your current selling efforts.

**ATTEND THIS WEBINAR
FOR A CHANCE TO BE
ONE OF FIVE WINNERS
OF THIS GREAT PAUL
WEYLAND BOOK!**



YOU CAN ATTEND FOR FREE THANKS TO YOUR
STATE BROADCASTERS ASSOCIATION!

POWERED BY THE BROADCAST INDUSTRY'S FAVORITE
WEBSITE www.LocalBroadcastSales.com

WEYLAND WEDNESDAY

**REASONS TO KEEP ADVERTISING EVEN
DURING INVENTORY AND LABOR ISSUES**

**FREE WEBINAR
WEDNESDAY, MARCH 30 AT NOON ET**

Do you have clients or prospects who say they have no reason to advertise because they are experiencing retail inventory and labor issues? Paul Weyland has some concepts for you to consider and adapt to use in your local sales calls. You'll be surprised at how many compelling responses to this common objection can be ready to share and discuss throughout your day! Hey, this almost sounds like a competitive advantage through some professional preparation that will help you to outshine your competitors.

**Reserve your FREE webinar seat
for the live presentation airing on
March 30 at Noon ET**

Make your reservation now by using this link:

www.localbroadcastsales.com/lbswebinars/



Local
Broadcast Sales

On-Demand Broadcast Training
And Revenue Development That Works!

www.LocalBroadcastSales.com