



Save the Date

1/24/2022

IN-PERSON

&

VIRTUAL

Choctaw Casino Resort
Durant, OK

blueframetech.com/summit

A full day video streaming conference that helps broadcasters develop and enhance their video streaming skills.

PRESENTED BY OKLAHOMA ASSOCIATION OF BROADCASTERS AND BLUEFRAME TECHNOLOGY



Given the current intense competition for **High School Sports Video Streaming**, radio as an industry must be prepared to enter next Fall's football season ready to entertain and inform their local communities through this new technology.

TOPICS & SESSIONS

The goal of this event is to provide you the information needed to either start your video broadcasting business or take your streaming to the next level. Throughout the event a variety of topics will be covered including...

9:00 AM	Welcome	Ben Kant, Will Payne
9:10 AM	Keynote - Radio industry trends + moving to digital	Paul Jacobs
10:00 AM	The Next Decade of Video Streaming	Ben Kant
10:30 AM	Break	
10:45 AM	Broadcaster Panel	Moderated by Vance Harrison
12:00 PM	Lunch Break	
1:00PM	Basics of Live Streaming	Josh Braun
1:30 PM	Equipping to Reach the Live Streaming Summit	Seth Campbell
2:00 PM	Break	
2:15 PM	Doing More with Less	Ben Kant
2:45 PM	Adding More Production Value	TBD
3:45 PM	Ins and Outs of Monetization	Kaiser De Kam
4:15 PM	Q&A	Panel

