



2021 SDBA Community Enhancement Award

The SDBA wants to help you recognize an important cause in your community with the 3rd Annual SDBA Community Enhancement Award.

Nominate a worthy project, organization, or individual that provides a significant and identifiable benefit within your listening or coverage area.

SDBA Member Stations will compete for \$2000 to be given to the local cause of their choice. Awards will be determined by their impact, creativity, other resources leveraged, etc.

Community Leaders will help chose the winner. The winning station will be honored with the cash award (made out to their cause) and a plaque acknowledging the station's contribution to the cause at the 72nd Annual SDBA Leadership Conference at the Hotel Alex Johnson in Rapid City on July 30, 2021.

Station: _____ Project Leader: _____

Contact Info, Email and Cell Phone#: _____

Community Served: _____

Why was the Community Project Started? _____

Description of Community Project or Cause: _____

Other Local Partners? If Yes, Who and their Role: _____

Describe the Community Benefit and How you Gauge Success. Be Specific and Provide "Measureables":

Estimated # of People Affected: _____

Please provide the FTP Location or Dropbox that we can access for Photos, Videos and Audio:

Attach additional sheets if needed.
Please submit nominations by June 18, 2021

Please submit to: SD Broadcasters Association
P.O. Box 1037
Pierre, SD 57501
Phone: (605) 224-1034 Fax: (605) 224-7426
Email: marla@willardandassociates.com