

Journalism Seminar

Boyd Huppert KARE-TV Land of 10,000 Stories



- **Compelling Stories on a Deadline**

"If I only had more time!" Who hasn't expressed that frustration while shooting or writing a story under deadline? This session will explore techniques that will help you work not only more efficiently, but in a way that will produce focused stories viewers will remember long after the newscast ends.

- **The Write Stuff**

This session will be loaded with tips for visual journalists who want to improve their writing skills. Learn the ten literary devices that will breathe life into your stories, how to unlock the hidden power in sentences, how to avoid emotion-draining clichés, and tips for creating interactive - and not passive - viewing experiences. These are the writing techniques that helped Boyd Huppert earn a national Emmy for feature reporting and an unprecedented 16 National Edward R. Murrow Awards.

- **Social Media: It's Personal**

Stop viewing social media as a burden, but rather the greatest gift ever handed to a visual journalist. Learn to add value to your stories, before and after they air - while enhancing both your station and personal brands.

About the Presenter

During his 35-year career in television news, Boyd Huppert has become widely known for his work as a video storyteller and teacher. In his primary role, Boyd works as a reporter at KARE TV in Minneapolis, where he produces and hosts the station's weekly "Land of 10,000 Stories" segment.

Boyd has also presented more than 200 visual storytelling workshops across North America and in Norway, Denmark and New Zealand. In addition, Boyd has served for two decades as a faculty member at the Advanced Storytelling Workshop, sponsored by the National Press Photographers Association and held each spring at Texas State University.

Boyd's work as a reporter has earned some of journalism's highest honors, including the 2018 National Headliner and Sigma Delta Chi Awards for feature reporting. In 2017, Boyd was recognized with the National Edward R. Murrow Award for news writing, his 16th National Murrow. Boyd's work has also earned the Scripps Howard Award, the national Emmy for feature reporting and more than more than 100 regional Emmys. Boyd is a 2016 recipient of the Sprague Award, the highest honor bestowed by the National Press Photographers Association. Also in 2016, Boyd was inducted into the Emmy Silver Circle, recognizing career contributions to the television industry.

Prior to his arrival at KARE in 1996, Boyd worked at WITI-TV in Milwaukee, KETV in Omaha and WSAW-TV in Wausau, Wisconsin. Boyd grew up on a dairy farm in Wisconsin and graduated with a journalism degree from UW-River Falls, where he was named the university's 2013 distinguished alumnus.