



2017 SDBA Leadership Conference Agenda

July 21-22, 2017

Blue Bell Lodge, Custer State Park
25453 SD-87
Custer, SD 57730



Jay Huizenga
SDBA Chairman

FRIDAY, JULY 21, 2017 - *Mountain Time*

8:00am - 12:00pm **SDBA BOARD OF DIRECTORS MEETING** - *White Buffalo Room*

12:00pm - 1:00pm **REGISTRATION** - *White Buffalo Room*

1:00pm - 5:00pm **MANAGERS FORUM AND STRATEGIC SESSIONS** - *White Buffalo Room*

Open only to radio and tv leadership, we'll be discussing the future and several collaborative opportunities with a direct impact on stations. Discussion topics include: the 2018 elections; town halls; ballot measures; news delivery; an investigative news project; USD mass communication student interaction; candidate training; industry awards; Hall of Fame; internships and job fairs. SDBA is flush and wants to invest in you.
WE WANT AND NEED YOUR EXPERTISE! PLEASE JOIN US.

5:30pm **SOCIAL HOUR AND COOKOUT** - *Ponderosa Cabin*

The Ponderosa Cabin is a magnificent 3,150-square-foot cabin at Blue Bell. It has a back deck with outdoor furniture, propane grill, and outdoor fire pit. It will be a great place to relax, grill your own steak, and network with your fellow professionals.

SATURDAY, JULY 22, 2017 - *Mountain Time*

7:30am - 8:30am **BREAKFAST** - *French Creek Room*

8:30am - 12:00pm **SDBA BUSINESS MEETING** - *White Buffalo Room*

NAB WASHINGTON UPDATE, presented by Dennis Wharton,
Executive Vice President, Communications, NAB



Dennis Wharton

12:00pm **ADJOURN**

2:00pm **Optional Golf Outing for anyone interested** - *Hart Ranch*

Please indicate your interest on the registration form so we can determine how many foursomes.

Important notice: We are not having an Awards Luncheon at the conference.
The presentation of Awards will be at a later date.