



**71st Annual
SDBA Leadership Conference
Registration Form
August 16 & 17, 2019
The Hilton Garden Inn Downtown
Sioux Falls, SD**

To Register: Submit the SDBA Registration to the SDBA office and call The Hilton to secure your lodging!

#1 Participant & Badge Information (PLEASE PRINT):

Name: _____
 Spouse / Guest Names: _____
 Station / Company Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: () _____ Fax: () _____
 E-mail: _____

#2 Registration Fees:

SDBA Member / Associate Member Conference Registration
Complimentary registration to Radio & TV stations that are 2019 members of the SDBA. Conference registration includes admission to all sessions, seminars, meals, and entertainment.

Spouse/Guest Conference Registration (\$25.00) _____
 Non-Member Conference Registration (\$125.00) _____

Sponsor Registration (\$300, \$500, or \$1000) _____
Includes conference registration(s); Recognition at the sponsored event, the Awards Luncheon, and in the Program. Please contact the SDBA for details.

TOTAL ENCLOSED _____

#4 Registration and Payment:

**Return Registration Form and remit payment (if required).
 Deadline: July 15, 2019**

South Dakota Broadcasters Association
 PO Box 1037 - Pierre, SD 57501
 Phone: (605) 224-1034 / Fax: (605) 224-7426
 Email: marla@willardandassociates.com

**Credit card payment is available by calling the SDBA Office
 605.224.1034**

#3 Hotel Reservations:



**The Hilton Garden Inn
 Sioux Falls Downtown
 201 E 8th Street
 Sioux Falls, SD 57103**

Call: 605.444.4700

Rooms are secured for Thursday, Friday and Saturday nights.
 Please reference the **SD Broadcasters Assn** to receive the group rate of **\$139 / night + tax.**

Hotel Reservation Deadline: July 15, 2019
 The room block and rate will expire at that time.

#5 Reserve your spot for each event:

This ensures appropriate seating / meals / Airshow Tickets:

FRIDAY – August 16, 2019

- _____ 7-8am SDBA Business Meeting / NAB / Breakfast
- _____ 8:00am-12:00pm Sales Training – Chris Lytle
- _____ 8:00am-12:00pm Journalism Training – Boyd Huppert
- _____ 12:30-2pm SDBA Awards Luncheon
- _____ 2pm-4pm Leadership Lessons – Chris Lytle
- _____ 4pm-5pm Closing Reception / Conference Wrap up

SATURDAY – August 17, 2019:

- _____ I plan to attend the Sioux Falls Airshow
- _____ Number of Tickets