



69th Annual
SDBA Leadership Conference

Friday July 21 – Saturday July 22, 2017

Blue Bell Lodge, Custer State Park
25453 SD-87
Custer, SD 57730

REGISTRATION: Return your registration to the SDBA office and call Custer State Park to secure your lodging!

#1 Attendee & Badge Information:

NAME:
STATION / COMPANY NAME:
ADDRESS:
CITY: STATE: ZIP:
PHONE: ()
E-MAIL:

#2 Participation:

I WILL ATTEND:
Friday's Managers Forum & Strategic Sessions
Friday's Social Hour and Cookout
Saturday's Breakfast
Saturday's Business Meeting / NAB Update
Saturday Afternoon's Golf Outing – Hart Ranch
I WILL BE BRINGING A GUEST TO THE CONFERENCE:
Guest Name(s)

#3 Blue Bell Lodge Reservations:

Reservations for Friday night can be made by calling the Custer State Park Resort Reservations at 1-888-875-0001. Refer to the SD Broadcasters Association room block at Blue Bell Lodge when making the reservation.

- Sleep Cabin w/2 Queen Beds - \$235/night
Housekeeping Cabin w/1 Queen Bed & Sofa Sleeper - \$170/night
Housekeeping Cabin w/2 Queen Beds & Bunk - \$195/night
Ponderosa Cabin – 4 bedrooms available within this large cabin

Blue Bell Lodge Additional Information: https://custerresorts.com/lodges-and-cabins/blue-bell-lodge/

PLEASE RETURN YOUR REGISTRATION BY JUNE 23, 2017
Email: marla@willardandassociates.com or send to SDBA, PO Box 1037, Pierre, SD 57501